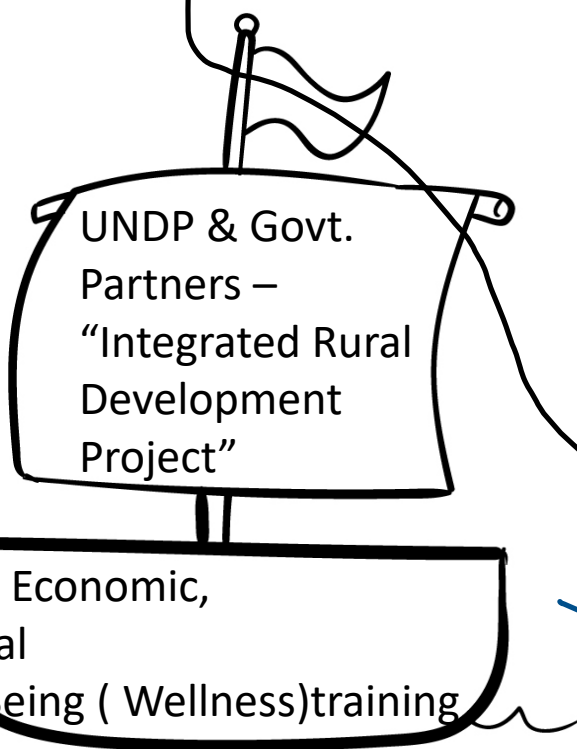


Localizing the Sustainable Development Goals by Leaving No One Behind

Lena has existing skills, knowledge and experience in business, but she has not fully utilized it. The M4C Project has added value to her existing knowledge Providing access to basic financial literacy, value addition, & agricultural training. however, there are some barriers that prevent her from reaching her goals ...



Barriers

Poor infrastructure – Road Access, Water & Sanitation ,Energy,etc.

Lack of self confidence
- lack of trust in ones' abilities.

Lack of Resources – Financial and Equipments

Access to Market

Cultural barriers

Lack of spouse support

Vision : Progress towards SDGs 2030

Improved business, Increased Profit,
Better Planning and Savings for Future, Self – Sufficient
Making informed decisions for family, community
Access to more markets (Hotels, Restaurants, export)
Improved income and opportunities for family.



Barriers

1. Cultural Barriers

- Decision making on finances
- Spouse support
- perceived thinking that women's place is in the kitchen, behind the scene but not as equal to men

3. Lack of Self confidence

- lack of trust in ones' abilities to produce a quality product that is in demand.

Pre-existing skills and knowledge

Through M4C training she has gained:

1. Basic financial literacy training,
2. Opened bank account, Record Keeping ,Savings for Future
3. Increased farming productivity



4. Value addition training.

6. Informed decisions on choosing investments

5. Improved farming practices that contributes to food security and nutritious Healthy Food

2. Access to markets.

- increase in productivity due to trainings, but there is more competition in the market therefore have nowhere to sell their goods.

4. Infrastructure – Road access, water and sanitation in their villages /communities